



WIAA
WATER INDUSTRY
ACHIEVEMENT
2010 AWARDS

INTERNATIONAL CONVENTION CENTRE
BIRMINGHAM
THURSDAY MAY 20

THE WATER INDUSTRY ACHIEVEMENT AWARDS 2010

will be held at a glittering black-tie dinner at Birmingham's International Convention Centre on May 20, 2010. The event will highlight the best in innovation and achievement throughout the water industry. Come join us and take part in celebrating with the best in the industry!

GET YOUR NAME IN LIGHTS!

- Opportunity to be seen by over 60,000 key water industry professionals every month leading up to and beyond the 2010 event
- Exclusive branding on web4water.com
- Your company logo in all Water Industry Achievement Awards literature, editorial and marketing campaigns

STAR IN FRONT OF THE CAMERA!

- Sponsors are seen to be supporting and focusing on innovation and seen as leaders amongst their industry peers
- Sponsors are recognised leaders in their chosen field
- Along with our winners, sponsors are the most important stars of the WIA Awards





NOW IT'S TIME FOR ACTION!

Awards Advertising Campaign

- Your company logo on all the award's advertisements from the launch date to the awards night encouraging entry/promoting tables sales

Marketing

- A full page advertisement in a premium position within the WIA Awards Review Supplement – circulated to the full circulation of both *Water & Wastewater Treatment* and *WET News* (approx 50,000 readership) and placed online on web4water.com
- Sponsors will receive an exclusive full colour banner on the WIAA site (also available through web4water.com and edie.net) **New!**
- Your logo and company profile will appear on the WIA Awards website with hyperlink to your company website
- Sponsors will have their logo on all WIA Awards emailed communication – including the regular WIA Awards newsletter sent to over 10,000 decision makers **New!**

Entry Forms

- Copies for you to send to your customers encouraging them to enter

Invitations

- Logo on all WIA Awards invitations

Editorial coverage

- Profile of your company in *Water & Wastewater Treatment* and *WET News* and online coverage at web4water.com **New!**

- Logo in WIA Awards Review Supplement mailed out with *Water & Wastewater Treatment* and *WET News*

On the Night

- A representative from your company will present your sponsored award
- Branding on projector screens, company name in front of every guest on awards programmes
- Dedicated space at venue for promotional pop up **New!**
- Personal thank you from host during the awards announcements
- Award sponsors will receive exclusive access to the VIP area for you and your guests on the night of the awards **New!**

- Table of ten in the first two rows

And more...

Guest List

- You will receive a full guest list prior to the event and final guest list after the event

SPONSORSHIP INCLUSIVE PACKAGE £10,000 + VAT

For further information contact Ella Westaway:
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2010 AWARD CATEGORIES

- Outstanding Innovation 2010
- Partnership Initiative of the Year
- People Initiative of the Year
- Community Campaign of the Year
- Most Innovative New Technology of the Year
- Most Innovative Use of an Existing Technology
- Customer Satisfaction Initiative of the Year
- Carbon Reduction Initiative of the Year
- Sustainable Drainage & Flood Management Initiative of the Year
- FOG (Fats, Oil and Grease) Reduction Initiative of the Year
- Health & Safety Initiative of the Year
- Outstanding Individual Contribution to the Water Industry

